

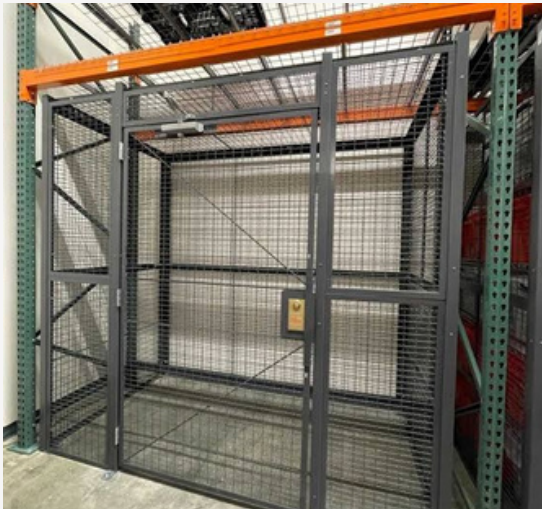
TECHNOLOGY SOLUTIONS BUILT  
FOR TODAY AND TOMORROW

# WIRECRAFTERS

## CASE STUDY

### BACKGROUND

Founded in 1967 and headquartered in Louisville, Kentucky, WireCrafters is a leading manufacturer of wire partitions, storage lockers, machine guarding, and other wire mesh products. With a reputation for innovation, quality, and workplace safety, WireCrafters serves customers across a wide range of industries while maintaining a strong commitment to employee well-being and operational excellence.



### Client Overview

WireCrafters operates a campus consisting of three interconnected buildings totaling more than 300,000 square feet of office, manufacturing, and warehouse space. As the organization continued to grow, leadership recognized the need for a modern video surveillance solution that could enhance safety, strengthen security, and provide greater visibility into manufacturing operations.

Employee safety is a cornerstone of the company's culture and directly aligns with one of WireCrafters' core values: Valuing People. The organization needed a scalable surveillance platform that would help protect employees, monitor facilities, support investigations, and improve operational efficiency throughout the campus.

### WireCrafters & Unified

WireCrafters sought a modern video surveillance solution to enhance employee safety, strengthen campus security, and support operational improvement across its 300,000+ square-foot facility. The company wanted greater visibility into manufacturing areas, loading docks, parking lots, and other critical locations to help investigate incidents, reduce workplace risks, deter theft and vandalism, and monitor after-hours activity.

Beyond security, WireCrafters recognized the value of video technology for reviewing manufacturing workflows and identifying opportunities to improve efficiency. Equally important was finding a scalable solution capable of growing alongside the business and supporting future expansion without major infrastructure changes.

#### "A Solution Built for Today and Tomorrow"

Unified Technologies delivered a comprehensive, scalable surveillance platform that leveraged WireCrafters' existing network infrastructure, providing enhanced visibility, intelligent monitoring, and a foundation for continued growth.

### Solutions Delivered

#### Video Surveillance & Security Platform

Unified Technologies designed and implemented a comprehensive video surveillance solution that provides enhanced visibility across WireCrafters' entire campus. The system delivers high-quality video monitoring for interior manufacturing areas, warehouse operations, loading docks, parking lots, and key security points.

#### Intelligent Monitoring & Alerting

The solution enables WireCrafters to receive motion-based alerts in designated areas after hours, improving response times and strengthening overall facility security.

#### Operational Process Visibility

Video analytics and recording capabilities allow teams to review manufacturing workflows and conduct realistic process evaluations. This provides valuable insight for process improvement initiatives while supporting a safer and more efficient work environment.

#### Scalable Infrastructure

Unified leveraged WireCrafters' existing network infrastructure to maximize the value of the investment while providing a flexible platform capable of accommodating future camera additions and expanded coverage as needed.

### Results

By partnering with Unified Technologies, WireCrafters achieved:

- Enhanced employee safety through incident, accident, and near-miss review capabilities
- Improved security across more than 300K sq.ft. of facilities and surrounding property
- Greater visibility into parking lots, loading docks, and high-risk operational areas
- Faster investigation of equipment damage, theft, vandalism, and security incidents
- After-hours monitoring with automated alerts in critical areas
- Improved manufacturing process analysis and workflow optimization
- A scalable surveillance platform that continues to grow with the organization
- A project completed on time and within budget

*"Unified was a great partner for this project. They leveraged our existing network infrastructure to expand our video security capabilities, listened to our requirements, and were easy to work with throughout the process. The project was completed on time, on budget, and delivered a comprehensive solution that exceeded our expectations."*

– WireCrafters Leadership