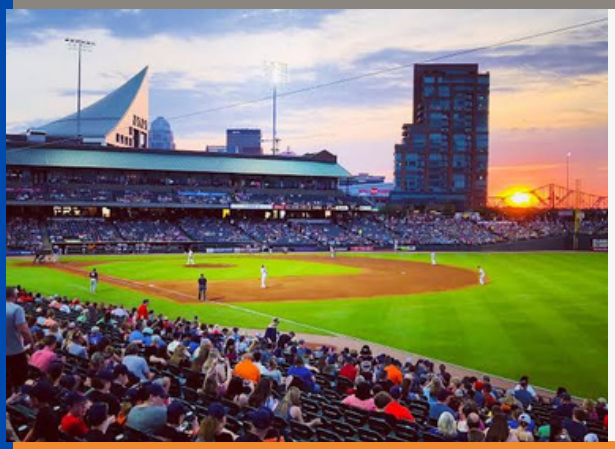
SWING INTO INTELLIGENT TECHNOLOGY SOLUTIONS

LOUISVILLE BATS

CASE STUDY

BACKGROUND

The Louisville Bats are a Minor League Baseball team based in Louisville, Kentucky, and the Triple-A affiliate of the Cincinnati Reds. The franchise began play in 1982 as the Louisville Redbirds and has been part of Louisville's sports community for more than four decades. . Since 2000, the Bats have played their home games at Louisville Slugger Field in downtown Louisville. Today, the organization continues its rich baseball tradition while providing professional baseball and entertainment for fans throughout the region.



The Challenge

On April 10, 2023, the tragic mass shooting at Old National Bank occurred approximately 100 feet from Louisville Slugger Field. The event was an important reminder of the need to continually evaluate and strengthen physical security measures in and around the stadium.

The Louisville Bats recognized opportunities to improve their existing physical security posture, eliminate gaps in surveillance coverage, and provide their security team with better tools and visibility. Most importantly, they wanted to take a proactive approach to protecting guests, employees, players, and others who visit and work at Louisville Slugger Field.

The Unified Solution

The Louisville Bats turned to Unified Technologies to conduct a comprehensive evaluation of the stadium's physical security environment and identify opportunities for improvement.
Working closely with the Bats, Unified Technologies designed a security strategy that included:

- Comprehensive video surveillance throughout Louisville Slugger Field
- Hanwha video security technology
- AI-enabled video analytics
- Improved camera placement to address gaps in coverage
- Enhanced access control
- A centralized Security Operations Center
- A security infrastructure designed to give staff greater visibility and situational awareness

After budget approval, Unified Technologies moved from design to implementation, working over several months to deploy the new solution throughout the stadium while maintaining clear communication and professionalism throughout the project.

The Results

The new Hanwha video surveillance solution, including AI video analytics, has transformed the way the Louisville Bats monitor and secure their facility.

At the center of the solution is the stadium's Security Operations Center, which brings together technology, intelligence, and human expertise to give the security team greater visibility across the facility and the ability to respond more effectively when needed.
Through its partnership with Unified Technologies, the Louisville Bats achieved:

- Expanded video surveillance coverage throughout the stadium
- Reduced gaps in security visibility
- AI-powered video analytics for enhanced monitoring
- Centralized management through a dedicated Security Operations Center
- Enhanced access control capabilities
- A more proactive approach to stadium safety and security
- A technology platform designed to support the stadium's evolving security needs



A Trusted Technology Partnership

For the Louisville Bats, the project was about more than installing security technology. It was about partnering with a trusted team that could assess their needs, design the right solution, and deliver it successfully. Unified Technologies supported the Bats from design and pricing through installation and programming, further strengthening a broader technology partnership between the two organizations.

""We highly recommend Unified Technologies for the design and execution of physical security solutions. Their team provided outstanding support from initial design and pricing through implementation and programming. We're proud to partner with Unified Technologies for our technology needs, including security across our stadium."
~ Operations Manager, Louisville Bats

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