

BAKED-IN TECHNOLOGY SOLUTIONS

BAKERY EXPRESS MIDWEST CASE STUDY

Background

Founded in 1970, in Halethorpe, Maryland, the Mid-Atlantic Inc. was the first of many companies founded by Charles Burman. Bakery Express of Central Florida, Bakery Express of Central Texas, Bakery Express of Southern California and now Bakery Express Midwest provide fresh bakery products to over 4,000 retail outlets across the United States. The companies currently employ 620 people, and the company's fresh daily product line consists of a wide variety of items including donuts, muffins, cookies, brownies, croissants, bagels, pastries, cupcakes and other specialty items.



"Having one partner who can manage different disciplines made the entire construction process more efficient and aligned with our vision." Art DiLullo, CEO, Bakery Express Midwest

New Building - New Technologies

In April 2025, Bakery Express celebrated the grand opening of its newest location in Florence, Kentucky. The ribbon-cutting ceremony was attended by Governor Andy Beshear, along with local officials and leaders from Bakery Express Midwest. The new facility, located in Boone County, represents a significant investment of over \$20 million and is expected to create more than 225 full-time jobs in the region.

Partnering with Unified

In the months leading up to the opening, Marcus Carson, Unified's Trusted Advisor, collaborated closely with Art Dilullo, CEO of Bakery Express Midwest. Their discussions centered around the planning and execution of IT infrastructure, networking solutions, internet circuits and physical security systems for the new facility.

Art emphasized the importance of partnering with suppliers who truly understand the unique needs of Bakery Express. He wanted to ensure that the implemented solutions would meet both immediate and long-term operational demands. "This infrastructure is a lasting part of our business," Art noted, "and Unified delivered technology we can rely on well into the future."

Single Point of Contact - Results

Art also highlighted the benefit of working with a single point of contact who could coordinate across multiple service areas. "Having one partner who can manage different disciplines made the entire construction process more efficient and aligned with our vision," Art said.

Unified coordinated with Bakery Express and their general contractor to design and install all their advanced technologies for the new facility.

Technologies deployed by Unified Technologies

- IT Infrastructure: Network switches, Server
- Cybersecurity, Firewall, WiFi, Vlan, IT-MSP
- Structured Cabling
- A/V in Conference Room
- Overhead Paging System
- Hanwha Video Surveillance & NVR
- Hanwha Door Video & Intercom
- Gallagher Access Control Credential Software
- Biometric Reader
- Internet Fiber Circuit

